



MINISTRY OF  
YOUTH DEVELOPMENT

TE MANATŪ WHAKAHIATO TAIOHI

*Administered by the Ministry of Social Development*

# Funding Guide

**Youth Enterprise and Entrepreneurship:  
Programmes and Services Funding Stream  
2019/2020**

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## Table of Contents

Introduction .....	3
Purpose of the Guide .....	3
Programmes and Services Funding .....	4
Aims.....	4
Outcomes.....	4
Assessment Criteria.....	5
General Requirements and Exclusions.....	6
Requirements .....	6
Funding Exclusions .....	7
Restrictions .....	7
What We Fund .....	8
Funding Available.....	8
Funding Limit.....	8
Funding Timeframes .....	9
Assessment Process .....	9

## Introduction

The Ministry of Youth Development (MYD) – Te Manatū Whakahiato Taiohi – is administering two contestable funding streams for funding for the 2019/2020 financial year; a Youth Development funding stream, and a Youth Enterprise and Entrepreneurship funding stream.

The Youth Enterprise and Entrepreneurship funding stream supports young people (12 to 24 years) to be better prepared for the future work environment through funding strengths-based enterprise education and skills development opportunities and investing in young people with business potential. These opportunities and investments will positively engage rangatahi in building skills and knowledge for life and learning, equip them to make successful transitions, and have meaningful options for making a living.

The funding will be distributed through two sub-streams, a '**Programmes and Services**' stream and an '**Opportunity for Young People**' stream.

- The **Programmes and Services** funding stream is focussed on providing contributory funding to organisations to deliver enterprise activities to young people.
- The **Opportunity for Young People** funding stream is specifically aimed at young people who have a new and/or innovative business or enterprise idea/project, to invest in them to help them progress on their enterprise journey.

**This guide is for organisations considering applying for funding from the Youth Enterprise and Entrepreneurship: Programmes and Services funding stream.**

Separate guides are available for the Youth Enterprise: Opportunity for Young People funding stream and the Youth Development funding stream. Please see the MYD website for these.

Applications open (for both sub-streams): **Midday, 11 March 2019**

Applications close (for both sub-streams): **Midday, 05 April 2019**

There is approximately \$600,000 available across these two sub-streams in 2019/2020.

Applicants will know the outcome of the process by the beginning of June 2019, for contracts starting 01 July 2019.

## Purpose of the Guide

We know applying for funding is time-consuming and we want to respect your time by providing as much information as possible about what we are looking to fund. This guide provides information to help you decide if this funding is a good fit for you or your organisation. The guide includes:

- the aims of the funding stream
- the outcomes expected and the assessment criteria
- general eligibility criteria, MYD requirements and exclusions
- information about the application and assessment process.

# Programmes and Services Funding

## Aims

The economic and social environment is rapidly changing due to globalisation and advances in technology, and young people need additional skills and support to be prepared for the future work environment. Enterprise activities have been identified as a key mechanism to fill this void and to contribute to the development of young people.

Enterprise activities should be focussed on better preparing young people for the future work environment through delivering education and skills development in the areas of; entrepreneurship, business acumen, information and digital technologies, leadership roles and career aspirations.

This fund looks to ensure that young people are positively engaged in building skills and knowledge for life and learning, are equipped to make successful transitions, and have meaningful options for making a living. There are also opportunities for young people to understand sustainable work options and learn more about social enterprises<sup>1</sup> and how these work.

***This funding stream is focussed on providing contributory funding to organisations to deliver enterprise activities to young people.***

## Outcomes

Applicants to this funding stream need to show how their programme will contribute to the general outcome of **better preparing young people for the future work environment**. How this is done will vary for different young people and in different communities, but the outcomes listed below are expected to be present in programmes funded in this stream:

- Young people have an **awareness** of different business models and strategies, including social enterprise business models and how enterprise can affect social change.
- Young people develop the **knowledge** required to enter the trades and/or start up a small business/social enterprise (such as business strategy, marketing, financial literacy and basic economics).
- Young people develop their **soft skills** (such as communication, listening, leadership, teamwork, problem solving and innovative thinking) that are **transferable** and could support young people in many aspects of their lives (as well as in enterprise).
- Young people have increased **resilience and confidence** to help them throughout their lives (and to pursue a business idea or become an entrepreneur if this is their chosen path).
- Young people **recognise** social enterprise, enterprise and entrepreneurship as valid and feasible career options.

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<sup>1</sup> An organisation that provides services/products or goods while working to improve social wellbeing, environmental sustainability and economic performance.

- Young people have appropriate **connections, networks and supports** in place around them to help them develop (and continue on their enterprise journey if they so wish).
- Young people have gained **experience** that will support them to understand themselves better and confidently make life and career choices.

If these outcomes are achieved then, as well as **better preparing young people for the future work environment**, the general **wellbeing** of young people should also be increased.

## Assessment Criteria

Applications to this funding stream will be assessed against the following criteria:

- **Knowledge and Skills:** How well the programme develops both the relevant hard skills (such as business strategy, marketing, financial literacy and basic economics) and soft skills (such as communication, listening, leadership, teamwork, problem solving and innovative thinking).
- **Empowering:** How well the programme develops young people to think and do things for themselves, rather than just showing and telling. It should build a young person's general resilience and confidence.
- **Meeting a Need:** How well the programme meets an identified need or offers something materially different to what's already available to young people.
- **Connections:** How well the programme connects participants with other young people who have similar drives and ambitions, and to those people with experience who can mentor, facilitate and accelerate their development and career opportunities.
- **Experience:** How well the programme provides participants with experiences that will support them to confidently make life and career choices.

We also encourage providers to:

- think **holistically**; understanding the interconnectedness of the multiple domains of young people (family, school, work, social, spiritual, cultural, environmental, and economic) and ensuring that young people are seen as a whole and supported appropriately
- be **strengths-based**; focussing on the positive attributes and protective factors that young people already have and building and emphasising these.

MYD aims to support equitable access to the programmes that it funds. To help 'level the playing field', the Minister for Youth has identified seven priority areas for particular focus. MYD aims to target at least 50% of funding to these areas:

- Rangatahi Māori
- Young Pacific peoples
- Young women
- Young people from the Rainbow<sup>2</sup> community
- Young people with disabilities

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<sup>2</sup> We use the term 'Rainbow' to include all people under the sex, sexuality and gender diversity umbrellas.

- Young people from ethnic communities (in particular those from a refugee and migrant background)
- Young people living in the regions<sup>3</sup>

During the assessment, some consideration will be given to applications that target a priority area. Applications for programmes aiming to specifically support young people from one or more of these priority areas will need to clearly state how the proposed programme responds to these priorities.

Consideration may also be given to:

- an applicant's history of delivering youth enterprise programmes
- the geographic location where the project will be delivered, to assist MYD to support a spread of projects across Aotearoa.

## General Requirements and Exclusions

### Requirements

Applications must be submitted through the online SmartyGrants application process before the closing date and time. The link to the online application form will be uploaded to the [MYD website funding page](#), at midday, 11 March 2019.

MYD will not accept applications via email or in a hard copy format.

MYD can only provide funding for the benefit of New Zealand resident young people aged 12 to 24 years.

Organisations applying for funding must be legally recognised New Zealand-based organisations. This could be a business, charity, school, or some other type of organisation. To be a legally recognised organisation it must be registered on one of the registers managed by the [New Zealand Companies Office](#), or set up under separate legislation.

### *Social Sector Accreditation*

To receive funding, organisations must have achieved, or be able to achieve, the required level of accreditation when assessed against the [Social Sector Accreditation Standards](#). Additionally, if the proposed project has an adventure-based learning, overnight stays, or youth emergency services component then the [Outdoor Pursuits and Camp Programmes for Children and Young People Specialist Standard](#) will also need to be met. MYD will confirm the level of accreditation required if an application is successful and provide details about how to gain accreditation. Please note that accreditation can sometimes be a lengthy process. Our Contracts Advisors and Relationship Managers will help guide you through this process.

Successful applicants will not receive funding payments until an Outcome Agreement (OA) has been signed by both Parties and returned to MYD.

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<sup>3</sup> 'The Regions' refers to non-urban, rural and often isolated regions across Aotearoa New Zealand.

Applicants can receive an OA without their social sector accreditation being completed but they must submit the application for accreditation to [Social\\_Services\\_Accreditation@msd.govt.nz](mailto:Social_Services_Accreditation@msd.govt.nz) within the required timeframe which is 30 days from the acceptance of a formal letter of offer.

Organisations that receive funding from MYD must ensure that their organisation is listed in the Ministry of Social Development's [Family Services Directory](#) throughout the course of their Outcome Agreement with MYD, and ensure that information is updated when required. There is no cost involved in listing on this website.

## **Funding Exclusions**

With Youth Enterprise and Entrepreneurship Programmes and Services funding, MYD does not fund:

- programmes targeted at those below the age of 12 years or over the age of 24 years
- programmes being delivered outside Aotearoa New Zealand
- programmes that have already been completed
- one-off gatherings, conferences, training events or award ceremonies (these may be funded as part of a wider youth enterprise programme, but not in isolation)
- costs associated with formal training and qualifications
- overseas travel
- purchases of land
- purchases of major capital items such as vehicles, computer hardware
- applications from individuals<sup>4</sup>
- requests for assets that anticipate ongoing support from MYD
- anything that may bring MYD into disrepute.

## **Restrictions**

### *One Application Only Per Stream*

MYD has two contestable funding streams running in the 2019/2020 financial year. Each has different aims and criteria. This is the guide for the Youth Enterprise and Entrepreneurship funding stream.

There is a limit of one application per organisation in each of the two streams. Please do not submit more than one application to the same stream. They will be ineligible to be assessed.

If an organisation meets the aims and criteria, they may apply to both funding streams.

### *Organisations with MYD Funding Confirmed for 2019/2020*

MYD has a number of multi-year commitments through to 30 June 2020. As all applicants are limited to one application per stream, organisations with Youth Enterprise

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<sup>4</sup> Applications from individuals will only be considered in the Youth Enterprise and Entrepreneurship: Opportunity for Young People funding stream.

and Entrepreneurship funding already confirmed for 2019/2020 are ineligible to apply to the Youth Enterprise and Entrepreneurship funding stream in this round<sup>5</sup>. They will be able to apply to the Youth Enterprise and Entrepreneurship funding stream again in the 2020/2021 financial year.

If you have funding confirmed for 2019/2020, we encourage you to talk to your Relationship Manager to confirm which stream(s) you are currently funded from.

## **What We Fund**

Through the Youth Enterprise and Entrepreneurship funding stream, MYD provides funding to organisations to deliver youth enterprise opportunities that meet the objectives of the fund and deliver the **outcomes** detailed above. Applications will only be considered for programmes for young people aged 12 to 24 years, living in Aotearoa New Zealand.

## **Funding Available**

### **Funding Limit**

There is no set limit to the amount an organisation can apply for. However please note:

- The total value of this fund (across both programmes and services and opportunity for young people) for the 2019/2020 financial year is approximately \$600,000
- The average amount funded in the 2018/2019 funding round was \$25,000
- The majority of applications we support in 2019/2020 will be under \$100,000
- MYD is a contributory funder. This means that we are not usually able to fund the full and true running costs associated with a programme.
- Applicants are encouraged to source other funding partners to support their programmes.
- MYD will consider each application on its own merits and will use the budget information applicants provide to help assess the level of funding to award successful applicants.
- MYD may choose to only offer part of the funding requested in the application form.

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<sup>5</sup> They may be eligible to apply for Youth Development funding if they do not have funding already confirmed for this stream.



## Funding Timeframes

The financial year for MYD runs from 01 July 2019 to 30 June 2020.

Funding through this application process will only be awarded for this financial year.

Applications will open at **midday, 11 March 2019** and will close at **midday, 05 April 2019**.

Applicants should know the result of their application by the beginning of June 2019. Please note that successful applicants will not receive funding payments until an Outcome Agreement (OA) has been signed by both Parties and returned to MYD.

Applicants can receive an OA without their social sector accreditation being completed but they must submit the application for accreditation to [Social\\_Services\\_Accreditation@msd.govt.nz](mailto:Social_Services_Accreditation@msd.govt.nz) within the required timeframe which is 30 days from acceptance of a formal letter of offer. Successful applicants will be notified of the required accreditation level and timeframes when they are notified of their application result.

## Assessment Process

Any application submitted after the deadline will not be assessed.

All applications submitted by the deadline will undergo initial screening to ensure all eligibility criteria have been met; including their alignment with the principles of the fund detailed in the Funding Guide.

Eligible applications will then be assessed by a panel of four people which will include at least one young person, at least one person from the youth enterprise sector, and at least one person from MYD. Additional panel members may be drawn from within the Ministry of Social Development (MSD), the MYD Partnership Fund Board or the wider youth sector. All panel members will have an excellent understanding of youth enterprise. Clear guidance will be provided to the panel including guidance on how applications can demonstrate meeting criteria, ethical decision-making and managing conflicts of interest.

The panel will score applications against the criteria published in the Funding Guide.

The results of the panel's assessments will be summarised and taken to a funding decision meeting where the top-scoring applications will be reviewed. Specific consideration will also be given to:

- whether the programme targets a priority area
- the geographic location(s) of delivery
- the applicant's history of delivering youth enterprise programmes
- the budget provided with the application.

We aim to ensure that MYD funds a broad range of programmes across the whole country and that the funded programmes reflect the Minister for Youth's priorities for access to programmes.

MYD aims to have informed all applicants of the result of their application by the beginning of June 2019.